



# JONATHAN LEACH

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## EXECUTIVE LEADER

**Global Executive Leader | Vision Casting | Strategic Planning | Growth & Profitability | Marketing  
Project Management | Communication | Problem-Solving | Team Building | Collaborative Partnerships**

Developing bold vision, empowering teams to exceed expectations, and establishing processes for scalable and sustainable growth have all led to consistent outperformance of strategic goals. Known for creative solutions to resource and operational challenges that generate new systems for ongoing growth and success. A passionate promoter of the mission with a proven track record of exponentially increasing revenues through fundraising to maximize performance and dramatically increase impact.

Transforming organizational culture and structure for explosive growth, while driving change and expanding reach through targeted marketing. Exceptional record of leading global teams and expanding network through new collaborative partnerships. Delivered keynote speeches, authored multiple books, and trained thousands globally. Deep interest in leading another organization to exponential growth through an executive leadership role.

### A collaborative, highly inspirational executive who adds value by:

- Successfully positioned organization to reach targeted audiences, resulting in 600% growth in 5 years.
- Increased team size and revenues by 300%. Planned gifts increased 400%.
- Project management from vision and concept to planning, execution, and completion.

### AREAS OF EXPERTISE

Executive Leadership | Vision Casting | Strategic Planning | Growth and Profitability | Marketing | Project Management | Communication | Problem-Solving | Team Building | Collaborative Partnerships | Financial Management | Fundraising | Consulting | Author | Public Speaking | Training | Mentoring | Recruiting | Research | Coaching | Staff Development | Community Engagement

### EDUCATION

**MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE** | Rasmussen University

**MASTER OF ARTS (MA) DEGREE** | Intercultural Leadership | Bethany Global University

**MASTER OF DIVINITY (MDIV) DEGREE** | Wisconsin Lutheran Seminary

### CERTIFICATIONS

**CERTIFIED FUND RAISING EXECUTIVE (CFRE)** | CFRE International

## CAREER HISTORY & ACCOMPLISHMENTS

### Mission Aviation Fellowship

*Mission Aviation Fellowship is a large global outreach bringing help, hope and healing through aviation to isolated people around the world. Their current budget is \$55M.*



### Planned Giving Administrator

January 2024 | Present

Oversees all planned giving for MAF. Develops and implements plans for promoting and securing the most joyful and impactful gifts. Under Jon's leadership, MAF is on track to break its previous annual record of estate plans established. Jon also oversees asset-based giving, helping partners to find creative ways to give from their wealth. Collaborates with development staff. Creates marketing strategies for new leads and stewards current ministry investors.

- **Administers Planned Giving Program**, maintaining relationships with 3<sup>rd</sup> party vendors and consultants.
- **Promotes Planned Giving Program**, traveling to create awareness and to meet and engage with donors.

## Truth in Love Ministry

*Truth in Love Ministry is a global nonprofit with constituents in 32 countries.*



**President**

**July 2018 | December 2023**

Transformed organizational culture with bold vision, clear mission, and strategic plans. Transitioned from in-person to primarily online presence. Established two independent subsidiary organizations to support the needs of unique audiences. Developed marketing strategies to dramatically increase those impacted. Supported growing team with the development of new roles and structures. Integrated automated processes for scalable and sustainable growth.

- **Expanded global reach**, developing strategies resulting in 600% growth and constituents in 32 countries.
- **Championed fundraising program** resulting in 300% increase in 5 years by skillfully stewarding relationships with major donors and developing new relationships with foundations through grant writing. Estate plans grew 400% through intentional planned giving efforts.
- **Represented organization** by delivering impactful presentations, seminars, and workshops as a dynamic public speaker, equipping many more with essential skills to multiply the mission.
- **Developed collaborative strategic partnerships** with key organizations, fostering mutually beneficial relationships that bolstered the effectiveness of organizational initiatives.
- **Directed multi-channel marketing**, both national and international campaigns, across social media, print, and in-person channels, significantly amplifying the organization's visibility and engagement.
- **Led project management** efforts through cross-team collaboration, ensuring seamless execution of initiatives and optimizing efficiency within the organization.

## St. Croix Lutheran Academy

*St. Croix Lutheran Academy is a private school with international students from multiple countries.*



**Administrator**

**July 2009 | June 2018**

Transformed organizational culture internally with focus on mission. Championed external communication to build broad mission and financial support from key stakeholders. Developed programs to enhance student life.

- **Management of Campus Life Center** transforming the student experience through planned activities and motivational speaking.
- **Developed corporate fundraising program** through initiatives to increase revenue from corporate stakeholders to make tuition accessible to low-income families. Led capital campaigns and stewarded major donor relationships to expand campus facilities.
- **Communicated cross-culturally** as an instructor to students from 27 different countries and led efforts to help the organization uniquely serve their needs. Led a student mentoring program to help international students assimilate.
- **Provided personal counseling** to troubled teens and their families, utilizing skills in conflict management, emotional intelligence, and interpersonal communication.
- **Organized in-field mission experiences** providing practical opportunities for community outreach and hands-on leadership to further the organization's commitment to transformational leadership.

## Christ the Lord Lutheran Church

*Christ the Lord Lutheran Church grew from exploratory mission to growing congregation.*



**Pastor**

**July 2002 | June 2009**

Transitioned a small group into a growing congregation. Established financial best practices to bring stability. Empowered team to create awareness and impact the community through various strategies.

- **Developed long-range strategic plans** positioning the organization for facility expansion and growth. Empowered team members with communication and efficiencies to advance the impact of programs.

- **Cultivated collaborative partnerships** with civic and religious groups within the community, increasing visibility for the organization and expanding its local impact.
- **Represented the organization** effectively managing public relations efforts to foster positive relationships with key stakeholders and the broader community.

### Asia Lutheran Seminary

*Asia Lutheran Seminary is a regional seminary serving 18 countries across Asia.*



#### Chairman

March 2024 | Present

Leads strategic planning for training Christian leaders and multiplying groups, which will, in turn, reach many souls with the gospel.

- **Developed collaborative relationships** with national and international partners to enhance credibility and expand impact of programs.
- **Support for overseas workers**, including cultural coaching and personal resiliency counseling.

### Asia One Administrative Team

*Asia One Team is a global outreach with 20 team members impacting 18 countries.*



#### Chairman

December 2017 | March 2024

Facilitated a strategic plan that has led to a 20-person team serving 18 countries.

- **Developed collaborative relationships** with national and international partners to enhance credibility and expand impact of programs.
- **Support for overseas workers**, including cultural coaching and personal resiliency counseling.
- **Self-employed strategic planning consultant.**

#### Strategic Planning Consultant

July 2017 | Present

Led development of strategic planning for growth of various educational, nonprofit, and religious organizations. Advanced experience in leading with Entrepreneurial Operations System (EOS) structure and tools.

### VOLUNTEER WORK

**CHAIRMAN** | Messiah Lutheran Church | 2022 – 2024

**VARIOUS COMMUNITY OUTREACH EVENTS** | 2002 – Present